

# GENEROSITY HEALING OUR COMMUNITIES

## 2021 IMPACT REPORT



PHILANTHROPY IS AN IRREPLACEABLE PART OF OUR MISSION TO ENSURE THE COMMUNITY RECEIVES THE MOST INNOVATIVE AND COMPASSIONATE CARE AVAILABLE.

**\$1.1M**  
INVESTED  
IN 2021

**25%**  
INCREASE  
FROM 2020

In 2021 philanthropy invested more than **\$1.1 million** in Marin and Sonoma counties to bring cutting-edge technologies and innovative programs to our hospitals and clinics. This represents a **25% increase** in funds invested over 2020, and was a key strategy for philanthropy to help the organization. Our team recognized 2021 as a critical year of need throughout the organization. We partnered with senior leaders to invest donor dollars in cancer care, cardiology and cutting-edge medical technologies and innovative programs, to make an immediate impact.

Donors like **you** provide the margin of excellence to ensure that we care for every patient who seeks help. Your generosity lifts the spirits of our physicians and employees, often reminding each of us why we choose careers in healthcare. It motivates and inspires our organization and we are proud to share some of the impact your generosity has made in the community.

# TRANSFORMING HEALTHCARE IN THE NORTH BAY

Across Marin and Sonoma Counties, we are building an integrated network of care—one that drives forward thinking solutions to meet the evolving needs of the communities we serve. Gifts large and small from nearly **850 donors—275 first time donors**—were designated to support a wide range of programs and technologies.



## COVID-19 Vaccination Efforts

Philanthropy partnered with Sutter Pacific Medical Foundation to create mass vaccination sites with ongoing philanthropic support as needed to enhance safety, support the **expanded Emergency structure** and serve patients in our hospitals.

## Marin and Sonoma County Community Engagement

Virtual **Catwalk** supporters raised more than **\$150k** for **cancer support services** throughout Sonoma County. Participants in the Novato Rotary Dance Marathon supported our **Breast Health Scholarship Fund** and the popular NCH annual tree-lighting ceremony raised thousands of dollars for our **Chaplaincy program**.

## SONOMA COUNTY:

### Sutter Santa Rosa Hospital Expansion

Generous donors have contributed more than **\$9 million** so far towards this fantastic expansion. These gifts helped to pay for the latest **ECMO technology** to pump and oxygenate a patient's blood outside the body allowing the heart and lungs to rest. More than \$315K has also been released for **children's literacy** and **cancer support** services in outpatient settings.

## MARIN COUNTY:

### Orthopedic Excellence

**VELYS knee replacement orthopedic robot** will be one of the **1st** in the county. This advanced tool gives surgeons a real-time precise look at damage to improve accuracy of joint placement and maximize patient outcomes—particularly for the 15-20% of patients who may have persistent pain and more complicated damage.

### 20<sup>th</sup> Anniversary of Novato Community Hospital

Donor gifts are responsible for a new entrance arch and updated landscaping featuring a beautiful **Healers Touch sculpture** honoring our heroic caregivers. Inside the hospital two employee lounges have been updated thanks to outstanding support from the philanthropy board and state-of-the-art **Sonosite ICU beds** have been purchased, allowing for continuous monitoring of patient vitals while supporting early mobility for improved patient recovery.



### Shea House

Completely destroyed in the wildfires of 2017, the rebuilt Shea House continues to serve as a respite for families with children in the NICU. Operating even in the pandemic, the **Shea House has supported more than 65 families in 2020 and 2021**. In situations where rooms in the Shea House are unavailable, families are offered vouchers to stay at nearby hotels.

### Level III NICU Enhancements

**SNOO bassinets**—a combination rocker/white noise machine were secured for the Neonatal Intensive Care Unit (NICU) taking care of premature infants. The ability to swaddle the babies is also helpful for those born in withdrawal.

# WIDESPREAD IMPACT THROUGH INNOVATION

30% OF DONORS GAVE TO NORTH BAY AFFILIATES FOR THE 1<sup>ST</sup> TIME

“YOUR PHILANTHROPIC IMPACT DRIVES A SHARED PURPOSE AND DEDICATION TO A MISSION TO IMPROVE HEALTHCARE IN EACH OF THE COMMUNITIES WE SERVE. IT HAS NEVER BEEN MORE CLEAR THAT EVERY GIFT MAKES A DIFFERENCE AND WE THANK YOU.”

- Dan Peterson | CEO, Sutter Santa Rosa Regional Hospital



With healthcare entering the third year of the pandemic, there is optimism that vaccines and other tools in our fight against COVID-19 are bringing us to a more hopeful place for 2022. What is equally inspiring is the outpouring of support from you, our North Bay donors. In 2021, we received nearly \$2 million from generous members of our community. This represents an incredible achievement to support our physician, clinician and employee partners. Thank you.



## DOCTORS' DAY / HONORING CAREGIVERS

Hundreds of donors honor their caregivers in Marin and Sonoma Counties each year through Doctors' Day gifts that often replenish our Funds for Excellence. Physicians and caregivers enjoy your thoughtful wishes and generous gifts, lifting their spirits and reenergizing them in the process.



## GREATEST NEED

Unrestricted gifts can be deployed quickly to fund unforeseen needs like COVID-19 relief or vaccination efforts. They are also used to help physicians and department teams innovate and pilot cutting-edge technologies or programs.

## \$2M RAISED IN 2021

for advanced medical technologies and equipment, enhanced community partnerships and wrap around resources.



### MARIN COUNTY

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